

ADLINE

The most successful online advertising

2024





Google Analytics

01/01/2024- 31/01/2024



Session

6,962,173



User

1,907,974

საბავშვო.გე

Target Audience

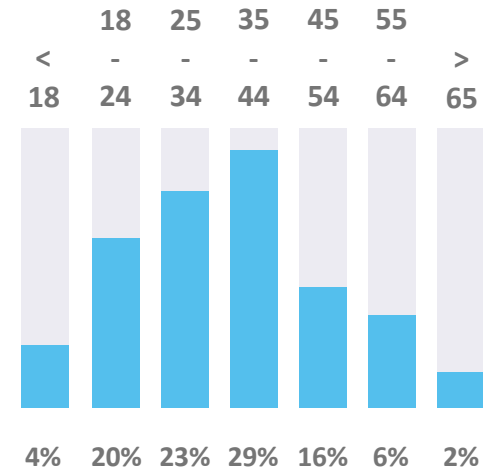


48%



52%

Target Audience Age



The most popular news website in Georgia. Provides constantly updated information in a 24-hour mode.

facebook



362 920



359 234



Google Analytics

01/01/2024- 31/01/2024



Session

5,041,521



User

1,367,258



Palitravideo.ge

Target Audience

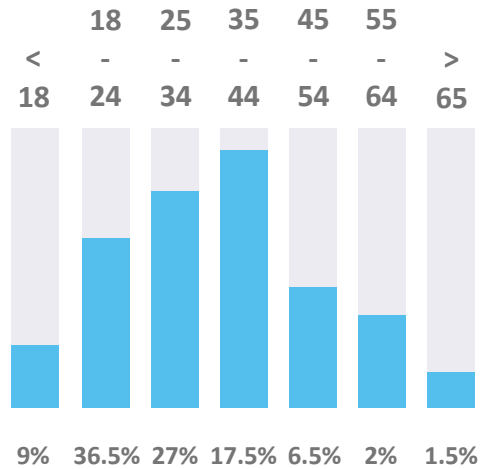


53%



47%

Target Audience Age



Top-rated political-social internet television and video portal.

facebook



235 676



239 645

- ambebi.ge
- palitravideo.ge
- bpn.ge**
- ss.ge
- ipn.ge
- kvirisalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

586,061



User

326,991



Target Audience

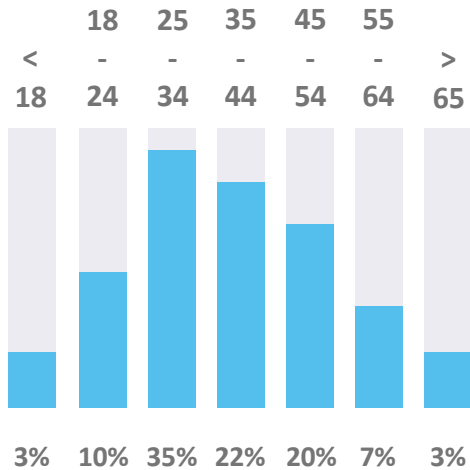


35%



65%

Target Audience Age



Business and Economics News.
 The analysis of market competence.
 High credibility in the business sector.
 The most growing audience.

facebook



66 681





68 901

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge**
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge

 Google Analytics

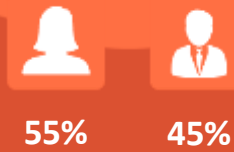
01/01/2024- 31/01/2024

 **Session**
1,944,593

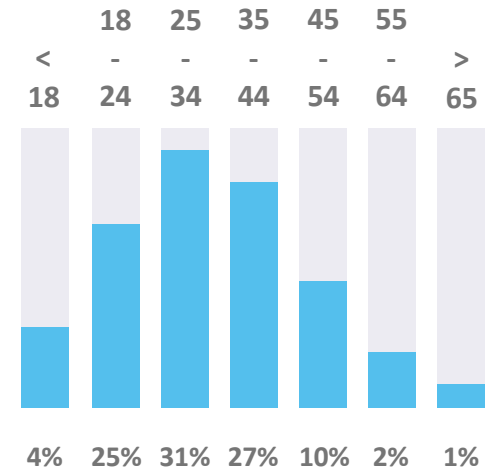
 **User**
695,463



Target Audience



Target Audience Age



The largest real estate database.
Information about sales,
purchases, services, employment
and auto business.
Flexible search system.


facebook




- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge

 Google Analytics

01/01/2024- 31/01/2024

 **Session**
2,997,825

 **User**
513,185

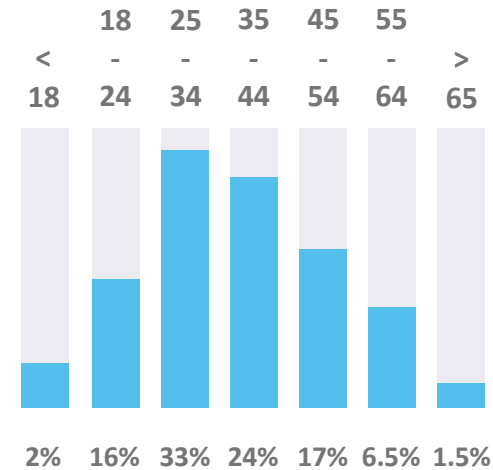


Target Audience



35% 65%

Target Audience Age



Combines high trustworthiness with high ratings.
 The news agency „Interpressnews" offers the reader comprehensive and unbiased information on the developments in Georgia and abroad.
 Top news agency that broadcasts in Georgian, English and Russian.
 Respectable audience.

facebook


 118 854


 120 362

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge

 Google Analytics

01/01/2024- 31/01/2024

 **Session**
3,780,596

 **User**
1,221,835

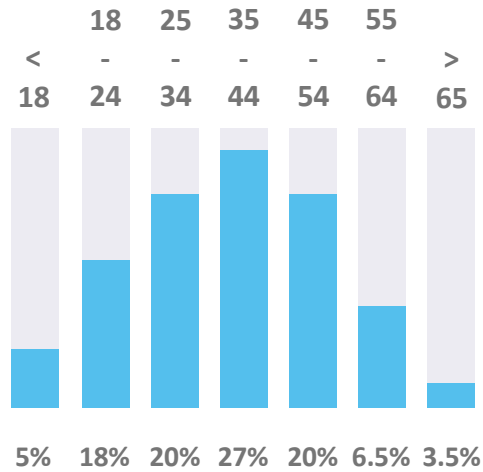


Target Audience



51% **49%**

Target Audience Age



Internet version of „Kviris Palitra” newspaper, with daily updates and exclusive articles with qualified analysis.

facebook


 **119 065**


 **119 573**

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge

 Google Analytics

01/01/2024- 31/01/2024


 **Session**
2,333,625

 **User**
1,208,787

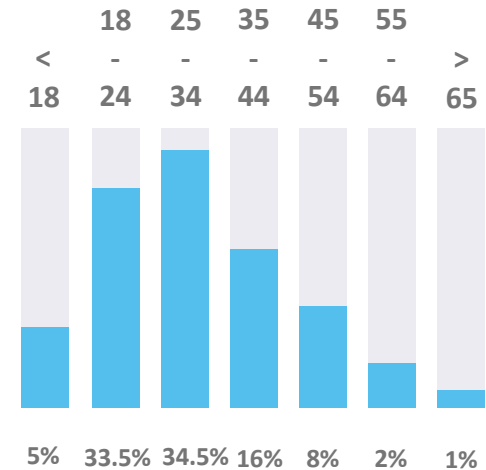


Target Audience


38%



62%


Target Audience Age



News and Entertainment website. content is made by customers. customers take care of spreading information in social networks themselves, what causes close integration with social networks.

facebook



254 321



253 886

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge**
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge

 Google Analytics



01/01/2024- 31/01/2024

 **Session**
2,577,474

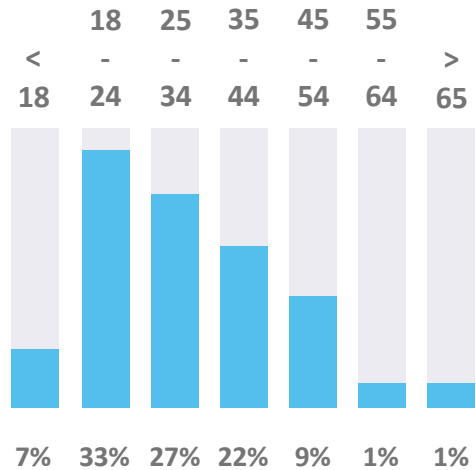
 **User**
951,897



Target Audience

 **82%**  **18%**

Target Audience Age



Top Georgian website for women with daily updates and exclusive articles about fashion, interior, designers, celebrities, self-care and etc.

facebook

 **303 931**

 **300 805**

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge**
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

3,235,440



User

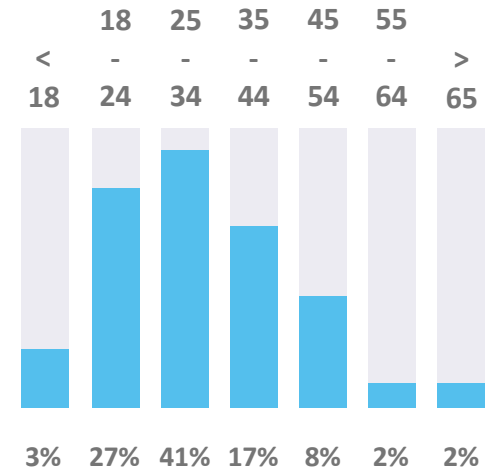
1,293,144



Target Audience

87% 13%

Target Audience Age





The most necessary information about the upbringing and development of the children as well as relevant domestic advice.

facebook


212 979
213 534

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge


Google Analytics
01/01/2024- 31/01/2024




Session
3,087,656




User
1,014,421



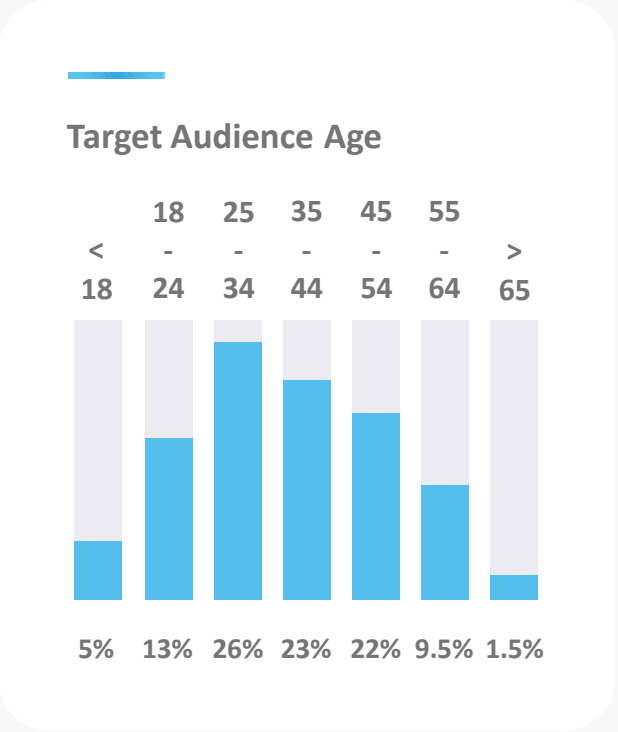
Target Audience



81%



19%



An internet portal of “Gemrielia” magazine.
 Video and photographic culinary tutorials, culinary news and advice.
 A “personal basket” for recording favorite recipes.

facebook



784 161



778 426

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

1,230,711



User

743,451



Target Audience

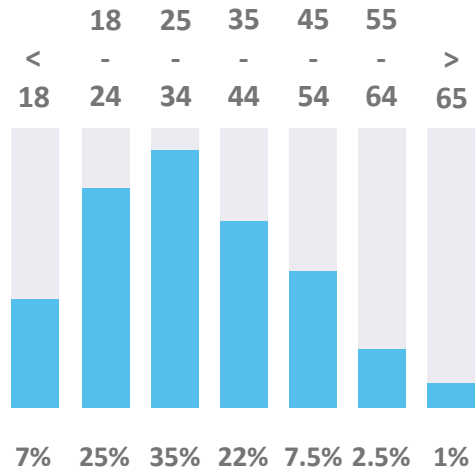


87%



13%

Target Audience Age



Popular interactive website on medicine.

An internet portal of “Ojakhis Mkurnali” magazine.

The website includes a Q&A rubric, a medication database, pregnancy calculators, etc.

facebook



159 424



160 029

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge**
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

825,743

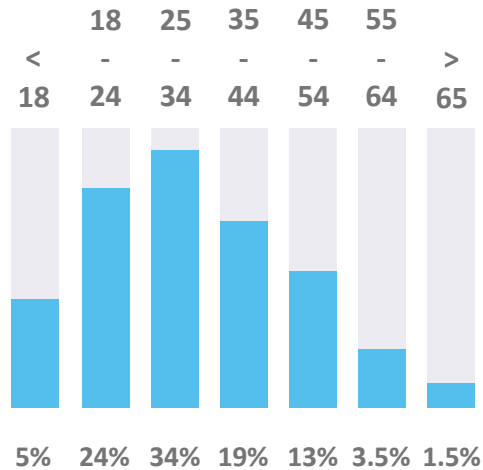


User

501,510

6445

Target Audience Age



An internet portal of “Beaumonde” magazine.
 Web Magazine about Style and Beauty, featuring the latest fashion news and celebrity lifestyle.



Target Audience



92%



8%

facebook



42 718



42 941

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge**
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

247,181



User

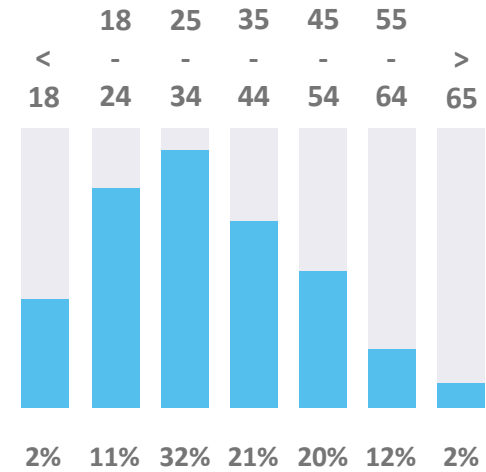
169,955



Target Audience

58% 42%

Target Audience Age



An internet portal of “Shin” magazine.
 Website about home, interior and design.
 Shin.ge – Magazine for my Home

facebook

75 276
 75 866

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

1,363,867



User

196,705

SPORTALL.GE

Target Audience

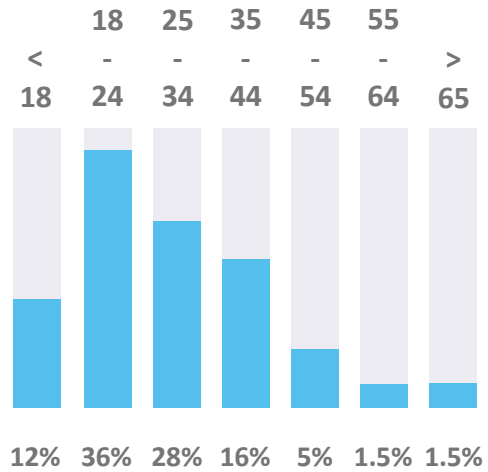


7%



93%

Target Audience Age



№1 sports webpage in Georgia.
Offers sports news from Georgia and abroad as well as exclusive interviews with famous athletes.

facebook



1087



1110

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge**
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

863,729



User

236,721



Target Audience

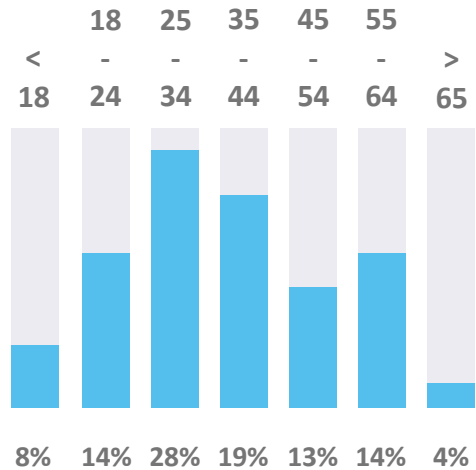


18%



82%

Target Audience Age



Lelo.ge is the web page of one of the oldest European newspapers “Lelo”. Besides the newspaper, webpage lelo.ge works 24/7 ,there you’ll find articles published in “Lelo”, as well as exclusive articles prepared by our journalists. Lelo- daily news about sports.

facebook

10 471

11 072

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

395,624



User

247,248



Target Audience

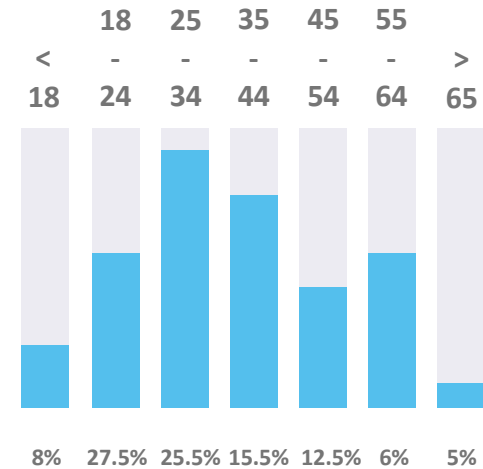


35%



65%

Target Audience Age



ALLNEWSS.GE – website spreads actual and trustworthy information about travel, technology, culture and etc.

facebook



154 762



154 594

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

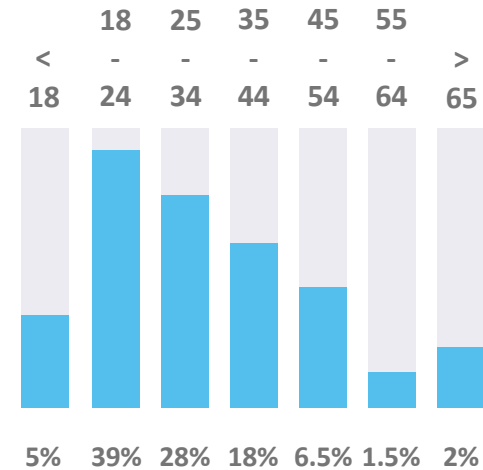
50,925



User

47,413

Target Audience Age



First English-language news portal in Georgia.

An internet portal of the "Georgian Journal" newspaper. A modern website with a cutting-edge design that covers political, social and economic topics.

Georgian Journal

Target Audience



52%



48%

facebook



68 723



69 352

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge



Google Analytics

01/01/2024- 31/01/2024



Session

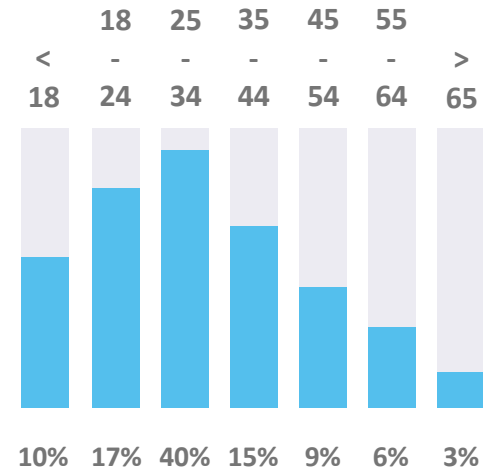
590,660



User

182,560

Target Audience Age



Georgian-English and English-Georgian free, lexicon. Includes a rich vocabulary by fields (Finance. Jur. Biol. Etc.). In addition to lexicographers, the site also has contributors who update and enrich the site content on a daily basis.



translate.ge

Target Audience



40%



60%

facebook



31 232





31 235

- ambebi.ge
- palitravideo.ge
- bpn.ge
- ss.ge
- ipn.ge
- kvirispalitra.ge
- intermedia.ge
- marao.ge
- mshoblebi.ge
- gemrielia.ge
- mkurnali.ge
- beaumonde.ge
- shin.ge
- sportall.ge
- autobild.ge
- lelo.ge
- allnews.ge
- georgianjournal.ge
- translate.ge
- amindi.ge

 Google Analytics

01/01/2024- 31/01/2024

 **Session**
2,519,649

 **User**
518,516

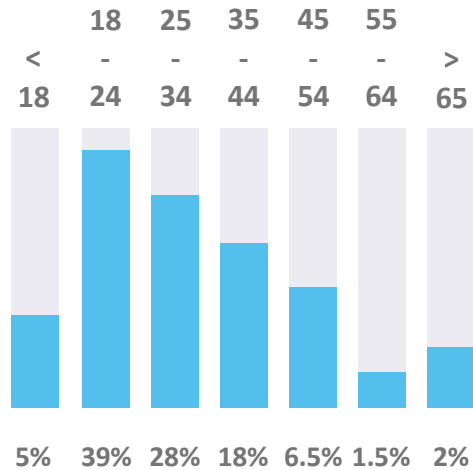


Target Audience




55% 45%

Target Audience Age



A multifunctional platform where the user can get accurate and detailed information about the weather forecast over a long period of time. We predict at all points, with the highest accuracy. We combine weather data, technology and human knowledge to improve life, health and business.

facebook

 71 206

 71 314